#### **Global Growth Centres 2020**

**DBR's Foresight Model for Evaluating Long-term Growth** 





**Stefan Bergheim** stefan.bergheim@db.com www.dbresearch.com **Think Tank of Deutsche Bank Group** 

**Deutsche Bank Research** 



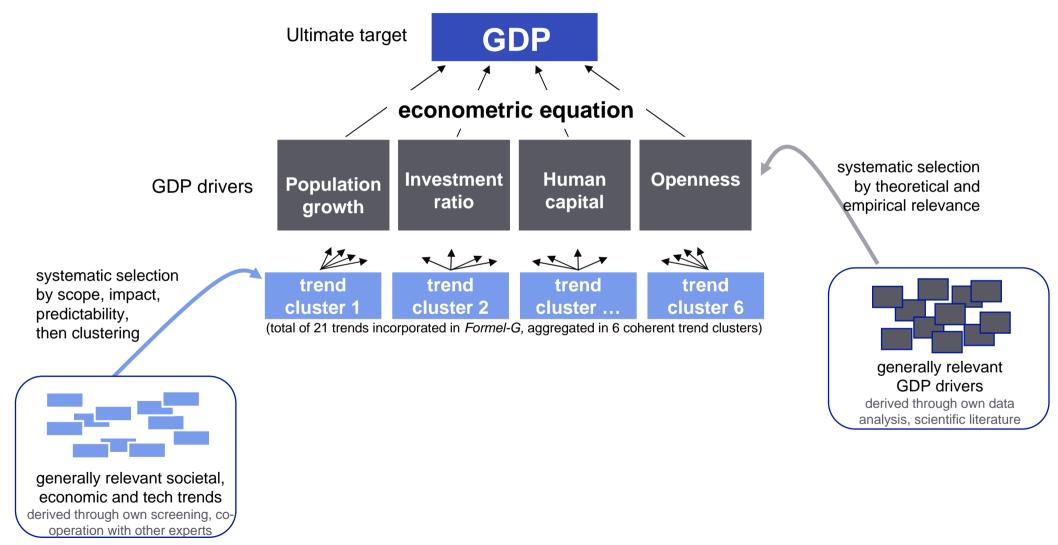
#### **DB Research: Deutsche Bank's Think Tank**

- Analyses the economic, societal, political and technological environment of the DB group...
- ... with a long-term perspective and interdisciplinary scope...
- ... using a broad spectrum of concepts and tools...
- ...and following a foresight approach, knowing that all forecasts are conditional.
- Contributes to the strategy and decision-making of top management
- Intensively communicates with peers, plays an active role in public debate and strengthens DB's brand

### Global growth centres 2020: goals

- Target: growth rate of gross domestic product (GDP) in the period 2006 to 2020 (per capita and overall)
- 34 countries: 21 rich countries and 13 emerging markets
- Value added: combination of quantitative and qualitative elements
- Quantitative element: drivers influence GDP directly. Uses state-ofthe-art empirical methods to model the links between drivers and GDP in the econometric equation.
- Qualitative element: broad-based interdisciplinary trend analysis to improve forecasts of drivers. Structural breaks are captured.

### Formel-G: Foresight Model for Evaluating Long-term Growth

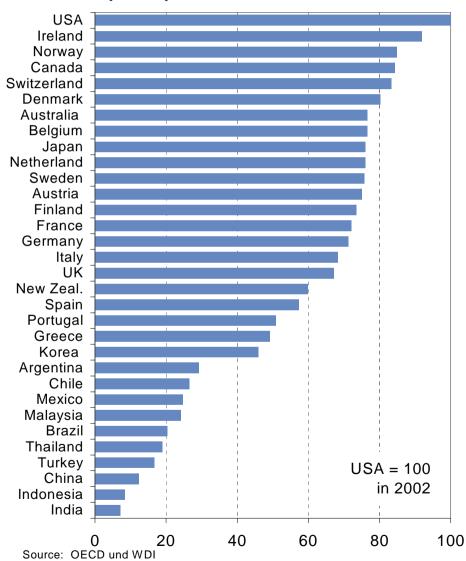


## First step: identify drivers of economic growth

- Theoretical relationship with GDP growth
- Empirical relationship is both statistically and economically significant (our panel estimates)
- Time series must be available (Central and Eastern Europe therefore not included)
- Includes information not covered by any of the other drivers (collinearity)

### **Driver: Level of GDP per capita?**

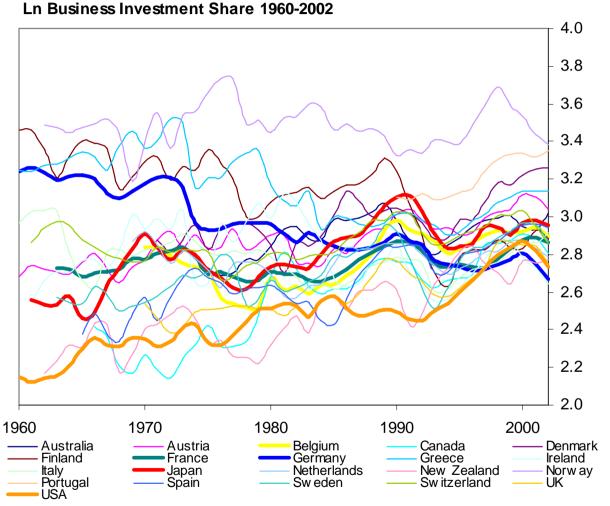
#### Real GDP per capita in PPP



- Conventional wisdom: "poor countries grow more strongly than rich ones"
- But no empirical evidence for assumption of absolute convergence. Will not use that idea
- Growth centres exist among rich and poor countries
- => There is no automatism! Growth requires "hard" work

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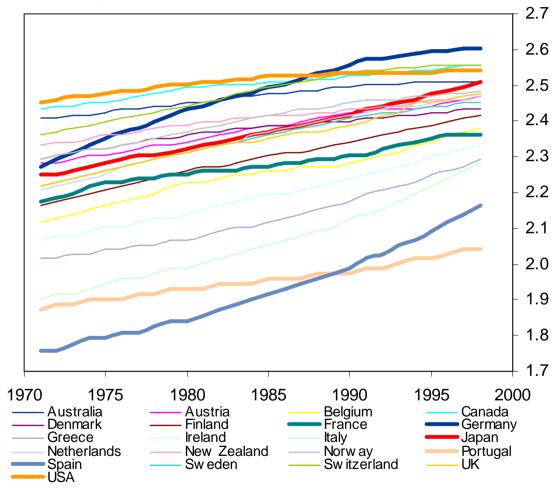
#### **Driver investment ratio**



- Our measure: real investment as % of real GDP
- More capital input with a given labour input boosts labour productivity
- Decreasing marginal returns
- On average: seems to be bounded between 10% and 40%

## **Driver human capital**

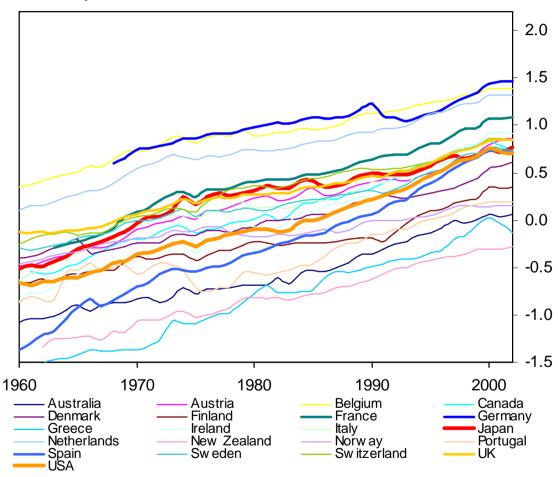
#### **Ln Average Years of Education 1971-1998**



- Our measure: average years of education of the population aged 25 to 64 (OECD Data)
- Quality of labour input: Ability to generate and apply new knowledge
- Growth of human capital relevant for per-capita GDP growth (not: level of human capital). Use loglog specification
- Correlates positively with economic freedom, life expectancy, R&D expenditure

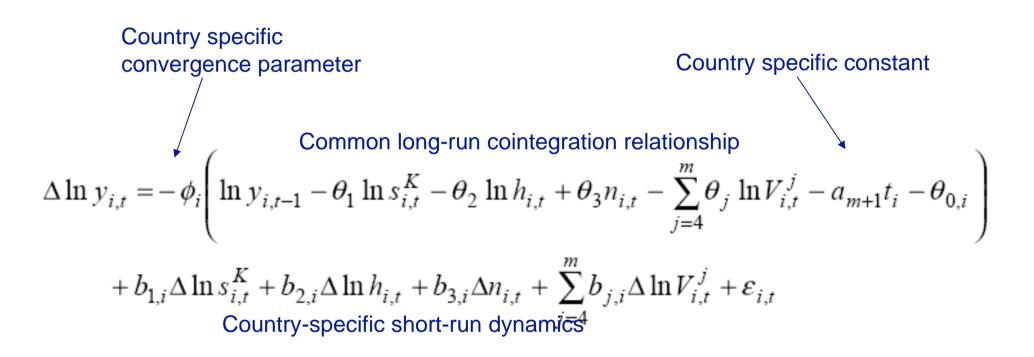
### **Driver trade openness**

#### **Trade Openness**

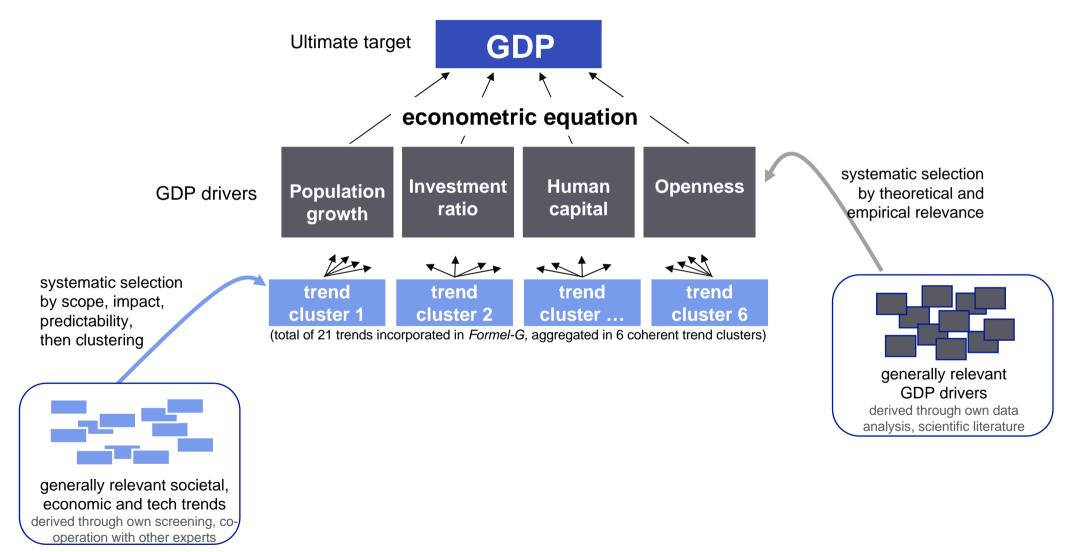


- Our measure: foreign trade in % of GDP corrected for population and price differences
- Exchanging goods and ideas with other countries promotes learning.
   Plus: Increasing competitive pressure boosts efficiency of companies
- Trade based on comparative advantage does not raise GDP
- Change in openness leads to change in GDP





### Formel-G: Foresight Model for Evaluating Long-term Growth





- First stage: Extrapolation. Past development determines future course of each driver (exception: population growth, which uses UN data)
- Second stage: Cross-check. Correct extreme developments systematically (only required for investment ratio and human capital)
- Third stage: Trend analysis. The reliability of the forecasts is increased by modelling structural breaks and assessing a broad range of information (applied to all four drivers)

Calculate GDP forecasts using the econometric equation

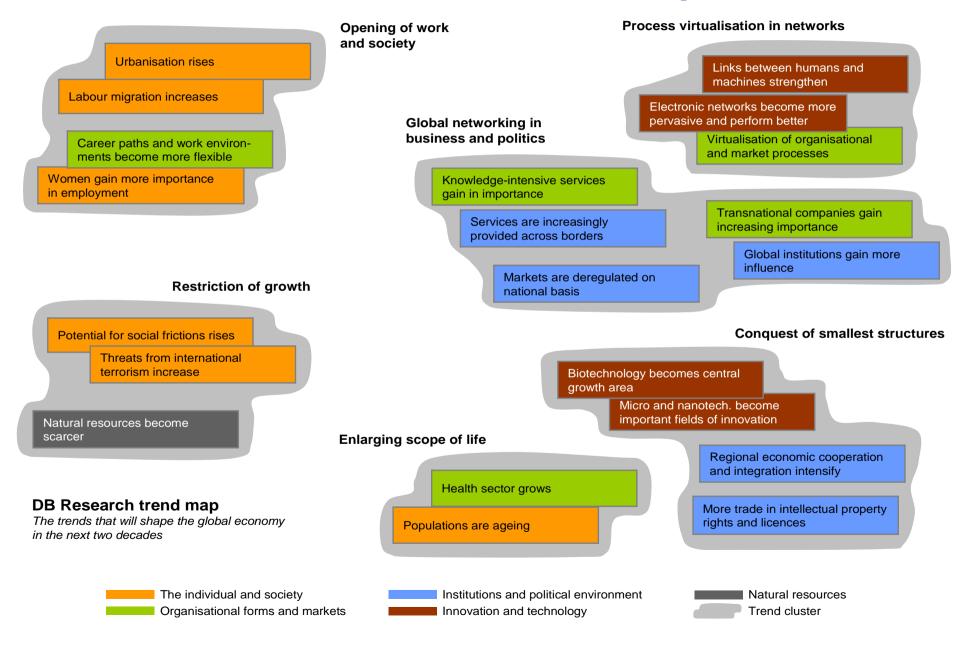
# Selecting the trends that will shape future growth

- Basis: 40 DBR trends from the five categories "The individual and society", "Institutions and political environment", "Organisational forms and markets", "Innovation and technology" and "Natural resources"
- Likely to be significant for future economic growth => 21 trends.
  But too many possible links to the drivers
- Therefore we assessed the reciprocal effects among all 21 trends in a cross-impact matrix. The result is 6 consistent clusters

# The cross-impact matrix

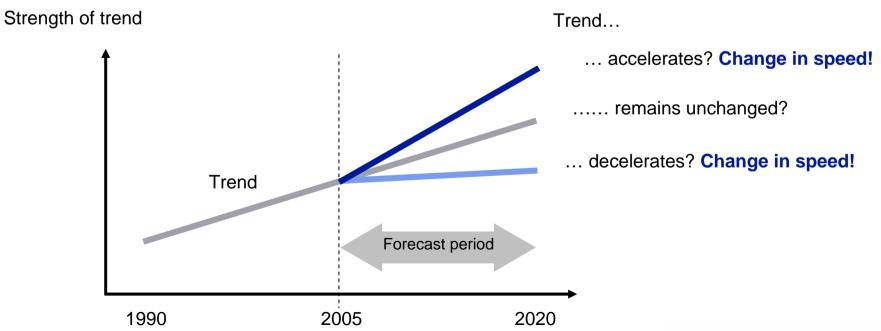
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	Arbeitsmigration nimmt zu	Urbanisierung steigt	Frauen gewinnen im Erwerbsleben an Bedeutung	Potential für soziale Rerbung steigt	Industrienationen überaltern	Bedrohung durch internationalen Terrorismus wächst	Gesundheitssektor wächst	Karrierewege und Arbeitsumfelder werden flexibler	Wissensintensive Dienstleistungen gewinnen an Bedeutung	Organisations- und Marktprozesse werden virtualisiert	Bedeutung transnationaler Unternehmen wächst	Einfluss globaler Institutionen wächst	Märkte werden national dereguliert	Mehr Dienstleistung aus Übersee	Mehr Handel mit geistigem Eigentum/Nutz ungsrechten	Kooperation innerhalb regionaler Wirtschaftsräume wird intensiver	Elektronische Vernetzung wird breiter und besser	Annäherung von Mensch und Maschine	Biotechnologie wird zentrales Innovations- und Wachstumsfeld	Keinste Strukturen werden zentrales Innovations- und Wachstumsfeld	Natúrliche Ressourcen verknappen
Arbeitsmigration nimmt zu		3	0	2	-1	1	1	3	1	0	0	1	0	-1	1	1	0	0	0	0	0
Urbanisierung steigt	2		2	2	1	0	1	2	2	0	0	0	0	0	0	0	1	1	0	0	0
Frauen gewinnen im Erwerbsleben an Bedeutung	1	1		0	1	0	1	2	1	0	1	0	0	0	0	0	0	0	0	0	0
Potential für soziale Reibung steigt	0	-1	0		0	3	0	1	0	0	-1	2	0	0	0	1	0	0	0	0	0
Industrienationen überaltern	2	0	1	2		0	3	3	0	1	1	0	1	1	0	0	1	1	1	0	0
Bedrohung durch internationalen Terrorismus wächst	-1	-1	0	3	0		0	0	1	0	0	3	0	0	-1	1	-1	1	0	0	0
Gesundheitssektor w ächst	1	1	2	0	2	0		0	1	1	2	1	1	0	1	0	0	1	2	1	0
Karrierew ege und Arbeitsumfelder werden flexibler	2	1	3	0	-1	0	0		2	0	0	0	1	0	1	0	1	0	0	0	0
Wissensintensive Dienstleistungen gewinnen an Bedeutung	1	1	2	0	0	0	1	1		0	1	1	0	2	1	0	2	0	0	0	0
Organisations- und Marktprozesse werden virtualisiert	0	0	1	0	0	0	0	2	1		1	1	0	2	2	0	3	2	0	0	0
Bedeutung transnationaler Unternehmen wächst	-2	1	1	0	1	0	1	1	0	1		3	1	2	1	0	1	1	1	0	0
Einfluss globaler Institutionen wächst	-1	0	1	-1	0	-1	2	0	1	1	1		2	2	2	1	1	1	2	-1	-1
Märkte w erden national dereguliert	2	0	1	1	0	0	2	3	2	1	2	0		1	2	1	2	1	3	1	0
Mehr Dienstleistung aus Übersee	-2	1	0	0	0	0	0	2	2	1	2	2	1		0	0	1	0	0	0	0
Mehr Handel mit geistigem Eigentum/Nutzungsrechten	0	0	0	0	1	0	2	0	1	1	0	1	0	0		1	0	1	1	1	0
Kooperation innerhalb regionaler Wirtschaftsräume wird intensiver	1	0	0	0	0	0	1	1	1	0	1	0	1	1	1		1	1	2	1	0
Elektronische Vernetzung wird breiter und besser	-1	0	1	0	0	0	1	2	3	3	2	1	0	1	2	1		3	0	1	0
Annäherung von Mensch und Maschine	-1	0	1	0	0	0	1	1	1	2	1	0	0	1	0	0	3		1	1	0
Biotechnologie wird zentrales Innovations- und Wachstumsfeld	-1	0	0	-1	2	1	3	0	0	0	0	1	1	0	1	2	0	1		3	-1
Kleinste Strukturen w erden zentrales Innovations- und Wachstumsfeld	0	0	0	0	0	0	1	0	0	0	0	1	-1	0	1	1	2	2	3		0
Natürliche Ressourcen verknappen	1	0	0	2	0	2	0	0	0	0	1	1	0	0	2	2	0	0	3	0	

## Deutsche Bank Research's trend map

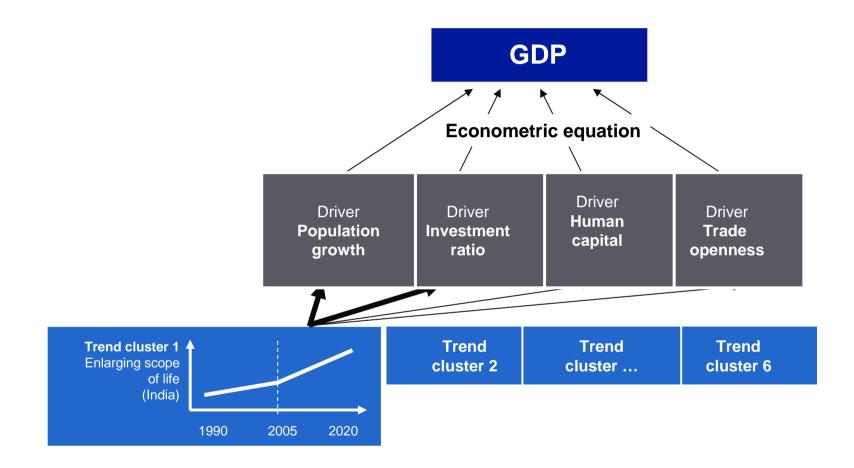


### Trend analysis: changes in the speed of trend clusters

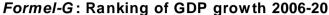
- Trends describe long-term changes in the environment society, economy, technology; time horizon > 20 years
- Country experts assess speed of trends
- A relevant impact on our growth analysis comes from the changes in the speed of trend clusters unchanged speed (1990-2020) included in the baseline forecast

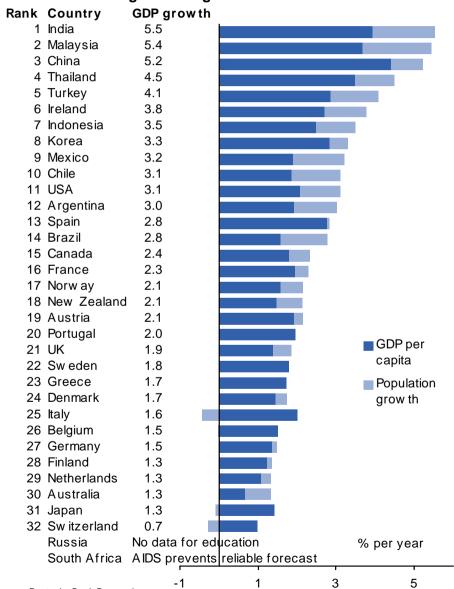


### Impact of trends on drivers



# The growth ranking for 2006 to 2020

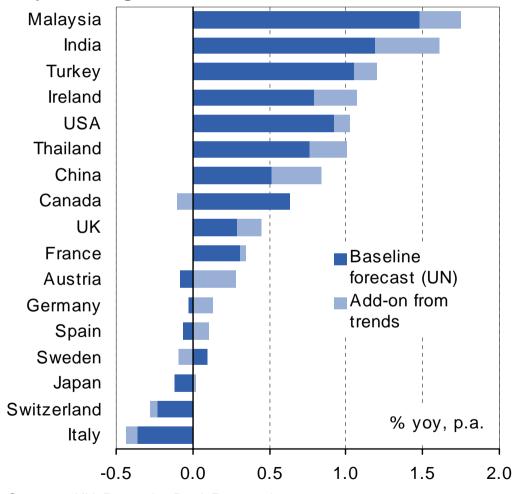




- Deutsche Bank Research's Formel-G "Foresight Model for Evaluating Long-term Growth"
- Asian economies lead the growth ranking: India, Malaysia and China
- Within the EU-15 range from 1.3% (Netherlands) to 3.8% (Ireland) average annual GDP growth in 2006-20

# Population growth shows wide range of changes

#### Population growth 2006-2020



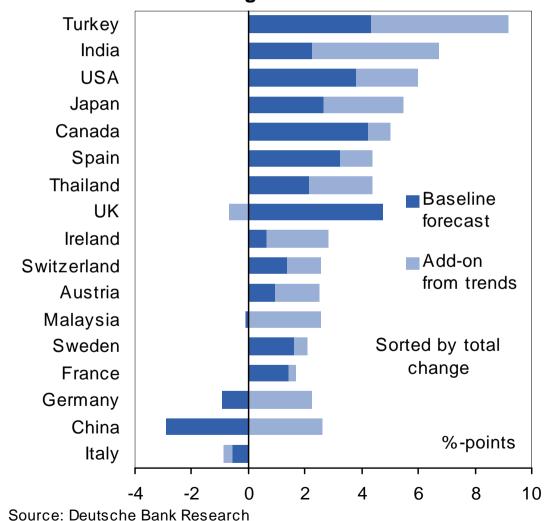
Sources: UN, Deutsche Bank Research

- Quantity of labour supply
- More people allow for higher levels of GDP overall
- Rapid growth in India and USA (partly immigration)
- Shrinking population in Italy, Switzerland and Japan



# Investment rates to decline from high level in China

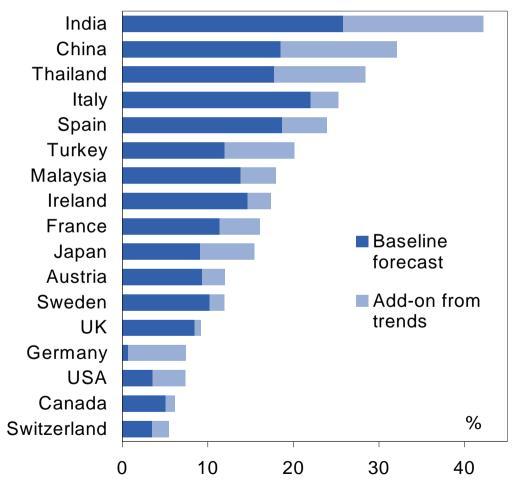
#### **Investment ratio: Change 2005-20**



- India to see increases from low level; China downward adjustment
- Spain and UK witness solid upward momentum

# Rising human capital is a key reason for Asia's growth

#### Years of education: Change 2005-20

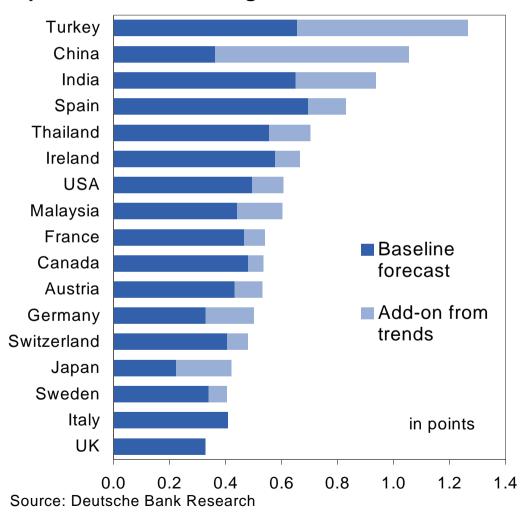


- Recall: Growth of human capital relevant for per-capita GDP growth (not: level of human capital)
- India and China see rapid growth from low levels
- Baseline shows near stagnation in Germany

Source: Deutsche Bank Research

## Trade opening is second reason for Asian success

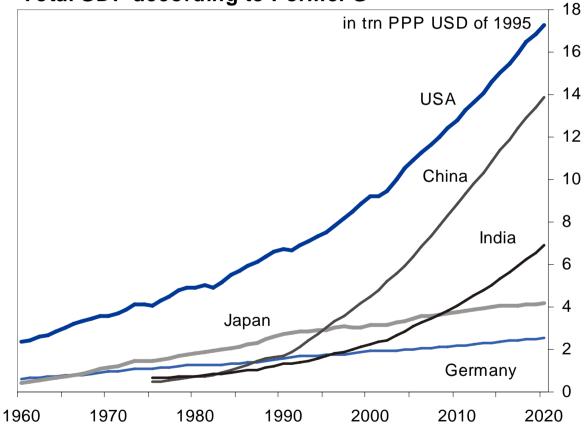
#### **Openness: Total change 2005-20**



- Recall: Change in openness leads to change in GDP
- Rapid opening in China and India is crucial for their strong GDP growth

# Centre of economic gravity moves to Asia



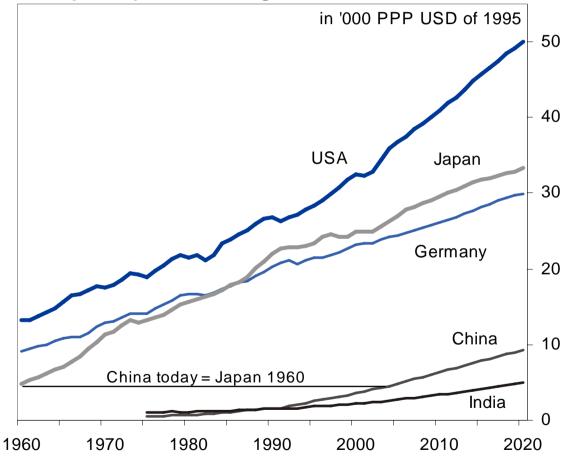


- China will close in on US
   GDP level by 2020 in PPP
   terms
- India to become thirdlargest economy around 2010, surpassing Japan
- Germany and Japan in relative decline

Source: Deutsche Bank Research

# Still very low level of per-capita GDP in China and India





Source: Deutsche Bank Research

- China's level of GDP per capita is today roughly equal to that of Japan in 1960 – before Japan really started to conquer the global markets
- DBR's analysis suggests:
  - China and India will continue to narrow the gap
  - They will produce ever more sophisticated products



# Thank you!

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