



EUROPEAN  
COMMISSION

Community Research

## EUROPEAN COMMISSION

### RESEARCH

Philippe Busquin, *Commissioner*

### DIRECTORATE-GENERAL FOR RESEARCH

Achilleas Mitsos, *Director General*

The Directorate-General for Research initiates, develops and follows the Commission's political initiatives for the realisation of the European Research Area. It conceives and implements the necessary Community actions, in particular the Framework Programmes in terms of research and technological development. It also contributes to the implementation of the "Lisbon Strategy" regarding employment, competitiveness at international level, the economic reform and the social cohesion within the European Union.

The Directorate "Social sciences and humanities; foresight" (Directorate K) contributes to the realisation of the European Research Area in the fields of the social sciences and humanities, science and technology Foresight, and carries out the respective analyses. It contributes to the development and implementation of the Framework Programmes in these fields.

Director : Jean-François Marchipont  
Head of Unit K2: Paraskevas Caracostas

<http://www.cordis.lu/foresight/home.html>

# Building the Future on Knowledge

**BLUEPRINTS** for **FORESIGHT ACTIONS**  
in the **REGIONS** expert group

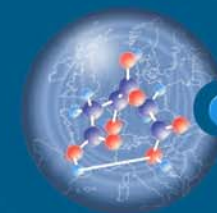
**PROGRAMME**



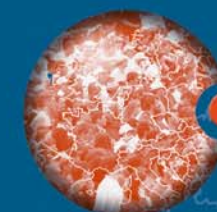
For RIS



Upgrade



Techtrans



Transvision



Agribblue

DISSEMINATION CONFERENCE  
BRUSSELS, SEPTEMBER 23, 2004



## DISSEMINATION CONFERENCE

## BUILDING the FUTURE on KNOWLEDGE

Centre Albert Borschette - Brussels

**September 23, 2004**

Conference chaired by Prof. Liam Downey, Chairman, Blueprints expert group

### 09.30 **The regional dimension of the European Research Area**

**Opening** - Philippe Busquin, Research Commissioner

### 10.00 **Subsidiarity - proximity – partnership: bringing policy making closer to the citizens and the economic actors**

#### **The new role of the regions**

Peter Straub\*, President, Committee of the Regions

### 10.30 **EU regional policy: integrating the regions of the enlarged Europe in support of a knowledge-based economy**

#### **The enrichment of enlargement**

Péter Balázs, Commissioner for Regional Policy\*

### 11.00 COFFEE BREAK

### 11.15 **Regional sustainability: towards a socio-economic geography**

#### **Towards sustainable regions**

Alain Lipietz, Member of the European Parliament\*

### 11.45 **Foresight in support of a demand driven regional knowledge economy**

#### **The Blueprints exercise**

Prof. Peter Heydebreck, Rapporteur, Blueprints expert group

### 12.30 LUNCH

### 14h00 **Moving towards a knowledge economy in reality: lessons learnt from the Blueprints**

#### **FOR-RIS:**

**Extending the time horizon of regional innovation strategies - foresight in the context of RIS/RITTS**

Karel Klusacek, Managing Director, Technology Centre, Czech Republic  
Marja Toivonen, Foresight Project Manager, Employment and Economic Development Centre, Finland

#### **UPGRADE:**

**Foresight to stimulate the transformation of traditional industrial regions into dynamic and knowledge based economies**

Gordon Ollivere, Managing Director, RTC North, UK

#### **TECHTRANS:**

**Development of differentiated portfolios or tool-boxes for transregional innovation support mechanisms**

Henning Banthien, Head of department IFOK, Germany  
Rafael Muguerza, Director of Innovation and Technology, Navarra, Spain

#### **TRANSVISION:** **Bridging neighbouring regions belonging to different jurisdictions, i.e., historically and culturally close regions divided by national borders**

Philippe Destatte, Managing Director, the Destrée Institute, Belgium

#### **AGRIBLUE:**

**Foresight for sustainable territorial development: skills upgrading in rural areas facing “abandonment” addressing the negative impacts of the abandonment of (agricultural) land**

Patrick Crehan, Managing Director, CKA, Belgium

### 15h15 COFFEE BREAK

### 15h30 **EC promotion of a knowledge based economy in the regions: policy, Instruments, implications**

Panel discussion followed by question answer session animated by

Hugues de Jouvenel, Managing Director, Futuribles International, France with  
Günter Clar, Director Regional Strategies, Steinbeis-Europa-Zentrum, Germany  
and representatives of **DG Agriculture**, **DG Enterprise**, **DG Regional Policy** and **DG Research**.

### 17h30 **Research and the regions – prospects of the 7 Framework programme**

Closing remarks

Achilleas Mitsos, Director-General DG Research

